

new conference **IEEE EQUITY 2007**  
co-located with **CSMR 2007**

IEEE EQUITY is the new IEEE Computer Society conference on Exploring Quantifiable Information Technology Yields (EQUITY). IEEE EQUITY is a platform for researchers and practitioners to exchange ideas and results on value creation (or destruction) through information technology. In particular, this conference focuses on quantitative methods for measuring, predicting, and understanding the relationship between IT and value. **We invite you to join us in exploring such quantitative aspects.** IT investments should be driven more by scientific, empirically grounded analysis and sound business cases than is the current practice, where about 300 billion dollars are spent annually on IT investments that fail.

The first IEEE EQUITY conference will be held March 19-21 2007 in the Trippenhuis, Amsterdam, the Netherlands. **EQUITY 2007** will be co-located with **CSMR 2007**, the 11th European Conference on Software Maintenance and Reengineering, that will be held March 21-23 in the Trippenhuis, Amsterdam, the Netherlands.

The European Conference on Software Maintenance and Reengineering (CSMR), the premier European conference on the theory and practice of maintenance, reengineering and evolution of software systems, promotes discussion and interaction among researchers and practitioners about the development of maintainable systems, and the evolution, migration and reengineering of existing ones. We invite people from industry, industrial research and academia to submit papers or experience reports. This conference is not limited to European participants. Authors from outside Europe are also welcomed. The main theme of 11th year conference is "Software Evolution in Complex Software Intensive Systems".

both conferences are sponsored by  
IEEE Computer Society and  
Reengineering Forum



For information on getting involved in **EQUITY 2007**, submitting papers, and more, contact:

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[www.cs.vu.nl/equity2007](http://www.cs.vu.nl/equity2007)

**EQUITY 2007**  
IEEE International Conference On Exploring Quantifiable IT Yields

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